

TOWN OF DERRY

Town Council Meeting
Derry Municipal Center

January 19, 2010
Tuesday 7:30 p.m.

Call to order

Salute to Flag, Warning of Fire Exits, Handicap Access, Turn off all Cell Phones and Pagers

Roll Call: Councilors, Wetherbee, Fairbanks, Carney, Coyle, Chirichiello, and Chairman Metts
Benson Absent

Consent Agenda

- 10 - 10** Acceptance of Non-Public Minutes – January 5, 2010
- 10 - 11** Acceptance of Minutes – January 5, 2010
- 10 - 12** Acceptance of Minutes – January 11, 2010 – Joint Meeting with State Legislatures
- 10 - 13** Schedule Public Hearing – February 2, 2010 – Amend the Green Vehicles/ Green Buildings Initiative

Accepted

Chairman's Report – Metts

- Candidacy Town Elections sign up 1/20 – 1/29 @ 5:00 p.m.
- Salvation Army had the best collections in a long time.
- American Red Cross Blood Drive – Derry PD had a good turn out
- Frost Festival Feb 12 – 14, 2010

Economic Development Update- Stuart Arnett, Arnett Development Group

- Contracted Projects Council Goal
TIF District – site and market info assembled, updated state, 3/3 planning board and owners, existing prospect services for two parcels.
- Three town owned parcels downtown – information assembled, costs design restraints
Downtown group input and dialogue, meet merchants other property owners
Opera house parking option and recommendations April 4 development options
- Communications and Marketing Strategy – draft plan, leadership dialogue:
communications for a competitive advantage, 5 Action steps being implemented, and schedule late summer early fall with legislatures - listening visits to set specific economic development goals.
- Other projects – Farmer's Market success factors, business plan & start-up consideration, competition, pros and cons of regionally through cooperation and leadership, how to market downtown development and the site, self-sustaining strategies.
- Continue and learn more. Define why – self sustaining business, or special event to attract visitors, or basic marketing for downtown...convene a core group of enthusiasts, start right, or don't start, offer incentives.

Councilor Carney asked, "What do we need to do to keep moving on Farmers Market?"
Mr. Arnett replied, Find the core group and get up to speed on direction so that the group can get started. It is a retail business so parking is needed. Find the core group and let them advocate.
Councilor Carney stated he wanted this as Downtown Marketing.

Administrator's Report – Stenhouse

- H1N1 vaccination program going well.
- Planning board public hearings on Petitions to be held 1/20/2010 will be continued until 2/3/2010 meeting. There was a glitch in advertising.

Open Public Forum

Karen Anderson, Heritage Commission – Spoke in regards to the Pinkerton Tavern. Due to the widening of the TIF District, it would affect the Tavern. She gave a brief history of the Tavern. The Heritage Commission would like to explore alternatives to tearing down the building, such as moving the building back or moving the building to another Town owned location.

Rick Holmes, Historian – On February 4, 2010 @ 3:00 pm at the DMC the French Council General will be coming to Derry to present Walter Borowski with the medal of the French Legion of Honor. This is the highest military medal given by the Republic of France. Walter is 90 years old and is likely the last surviving member of the 2nd Rangers, Fox Company, "Boys of Pointe Du Hoc". D-Day invasion of the 225 men who climbed the cliff that morning; only 90 were left standing. All are invited to join Walter to proudly witness this long deserved honor. It will also be televised on Cable 17.

Doug Newell, English Range Rd – Questioned whether farmer Phil was asked his opinion on having a Farmers Market in town.

Al Dimmock, High St – Is honored to have Walter Borowski as a citizen of our town. He's against a farmer's market.

Margaret Ives, Town Moderator – spoke regarding polling places for the September and November State Elections. Chairman Metts asked her to provide a report on needs and places for these elections.

John O'Connor, Arrowhead Lane – Feels the Farmer's Market is a positive for the Town.

Al Dimmock, High St – Believes if the Farmer's Market is for the Town then it should just be Town farmers.

Councilor Coyle wanted to acknowledge the retirement of John Hall from the Derry Police Department.

- 10-7** Applications (s) for funding through the American Recovery & Reinvestment Act's Energy Efficiency & Conservation Block Grant Program for the purpose of:
- Conducting an energy audit of town facilities
 - Installing photovoltaic solar cells at the DMC

Brian Pellerin – requested that the Town Council approve applications for grants to:

1. Install Solar Panels on the roof of the DMC and
2. Conduct a complete energy audit for all town building.

Open Public Hearing 6-0-0

No public input

Close Public Hearing 6-0-0

Moved by Councilor Carney, that the Derry Town Council grant authority to the Derry Town Administrator, Gary Stenhouse to apply to the New Hampshire Office of Energy and Planning for funding through the American Recovery and Reinvestment Act's Energy Efficiency and Conservation Block Grant Program on behalf of the Town of Derry to fund energy audits of all town facilities and to establish a photovoltaic solar cell pilot project at the Derry Municipal Center. The funding application is not to exceed \$266,800 and that an RFP be sent out if grants are received, Seconded by Councilor Wetherbee. Vote: 6-0-0

10-08 Derry Fire Department Strategic Plan

Mike Doyle gave a power point Presentation of the Strategic Plan and overview of how the plan was developed; Its Vision, Core Values and Mission. The Strategic Plan for 3, 5, and 10-years. He thanked the committee members for their work.

Open Public Hearing

John Burtis, Lorri Rd – Stated the costs the town is encountering and loss of revenue from state. Believes the town is cash strapped. Gave his own opinion of the Fire Chief's background and how the Derry Fire Department's Strategic Plan is not a good idea.

John O'Connor, Arrowhead Lane – Complimented the Fire Department on the Strategic Plan. After reviewing the document, he is concerned on the adoption of the document. There will be a lot of costs to institute the plan, training, equipment. Need to have cost estimate before adoption and there are many shall or wills in this document.

Margaret Ives – She applauds the section on community risk reductions and this goal. However she doesn't see anything regarding coordination with other agencies in the town and cost.

Close Public Hearing

Schedule for vote on 2/2

Councilor Coyle – concerned no members of the public were invited to be involved with input for the plan.

Councilor Fairbanks asked what the cost to retain Mr. Kropp for process was.

Councilor Carney has some concerns with progress of goals, no cost calculations and the staffing models. Public relations plan should involve the entire town communication plan.

Move to table by Councilor Carney until implementation of cost items are received, seconded by Councilor Fairbanks. 6-0-0

09-146 Declaratory Judgment – Exit 4A

**Move to table indefinitely by Councilor Coyle, seconded by Councilor Chirichiello
Vote: 6-0-0**

10-06 Economic Development Loan Committee Appointments

**Move to appoint Carl Accardo, Robert Gorham and Cathy Taylor to the Economic Development Loan Committee by Councilor Wetherbee, seconded by Councilor Carney.
Vote: 5-0-0 (Fairbanks absent)**

10 -09 Establish and appoint Derry Downtown Development Committee

This committee will work in conjunction with Stuart Arnett, Arnett Development Group and George Sioras, Planning Director

Move to establish a Derry Downtown Committee for the purpose of studying the downtown area and to provide quarterly updates to the Derry Town Council by Councilor Coyle, seconded by Councilor Chirichiello. Vote: 6-0-0

Council request/ open discussion

Councilor Fairbanks – would like information on the fireman out on short and long term disability and the durations. She requested a count of fire calls for fires in occupied/vacant buildings.

Councilor Coyle – Had requested information from the Fire Chief about the amount of mutual aid the town gives to other communities and what mutual aid is provided to Derry. He would like to receive this information.

Chairman Metts – announced he will not be seeking re-elections in March.

Adjourned 9:10 pm

Recording by Denise Neale, Town Clerk
Reviewed by Gary Stenhouse, Town Administrator

Town Clerk

Date



Town Council Meeting

Chairman's Report

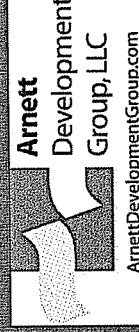
January 19th 2010

Economic Development Update

Stuart Arnett

Economic Development

Project Manager



www.ArnettDevelopmentGroup.com

Council Goals and Contracted Projects

- Five Council Focused Goals: July 2009
 - *Economic development:*
- Contracted Projects - *Works in Process:*
 1. TIF District – Prepare for development and bring to market - ACTIONS:
 - Site and market Info assembled
 - Update state
 - March 3rd with Planning Board and owners
 - Existing prospect services for two parcels

Council Goals and Contracted Projects

(continued)

#2: The 3 Town-owned parcels downtown- Prepare for development and bring to market - **ACTIONS:**

- Information assembled, costs, design restraints
- Downtown group input and dialogue
- Meet merchants other property owners
- Opera House parking options and recommendation
- Development options (4) Council review April

Council Goals and Contracted Projects (continued)

#3. The Development of a Communications and Marketing Strategy

ACTIONS:

- Plan drafted
- Leadership Dialogue: *Communications for a Competitive Advantage*
- 5 Action Steps being implemented
- Listening visits to set specific economic development goals

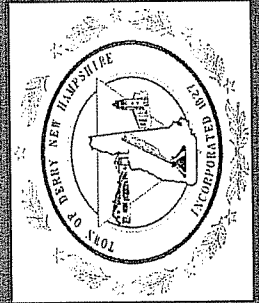
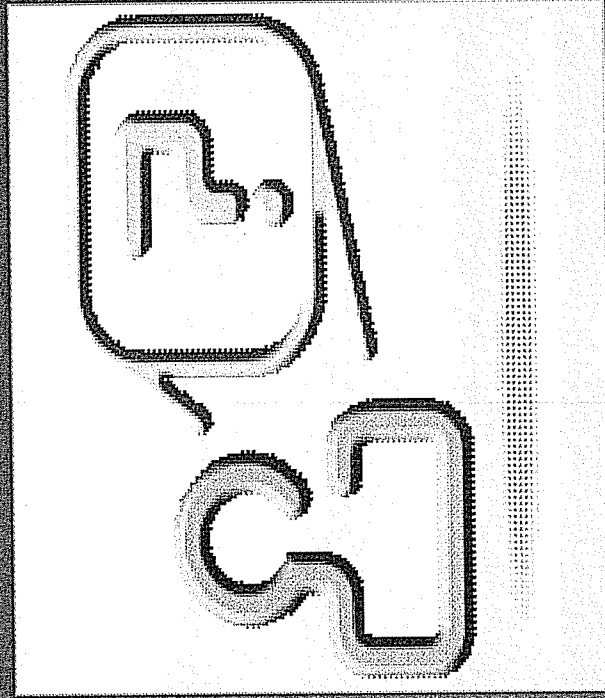
Other Projects:

- Farmer's Market Initial Report
 - *November 2009, includes:*
 1. Success Factors (9 described)
 2. Business Plan & Start-up considerations
 - *Competition*
 - *Regional Cooperation and Leadership*
 - *Marketing*
 - *Downtown Development and the Site*
 - *Self-sustaining strategies*

Farmer's Market Initial Recommendations

1. Continue, and learn more
2. Define "why" do this:
 - Self-sustaining business?
 - Special event to attract visitors?
 - Marketing for Downtown?
3. Convene core group of enthusiasts
4. Start right, or don't start
5. Offer incentives

Questions?



www.ArnettDevelopmentGroup.com

